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The

MARBLE ARCHER



AUTUMN 1960

Similarities and differences

THE THREE COMPANIES that have just joined the Schweppes organisation differ individually in many ways from each other yet basically they employ the same production processes. As these are however not at all like our own it is best to start by describing them generally.

Their raw materials must, like ours, be of the finest quality. Agents all over the world send samples to the factories and the pick of the crops are used: Seville oranges from Spain, Sicilian lemons, bilberries from Poland, raspberries from Scotland and, above all, the fruit and vegetables of East Anglia, Gloucestershire, Worcestershire, Herefordshire and the North-West.

By contrast most of the fruit we use in Schweppes is grown abroad and it has a less insistent impact on our daily lives (except those of buyers and chemists) than we found in the jam firms.

When we visited Moorhouse's all thoughts were on the strawberry fields. At Hartley's peas were all anyone would talk about (and we had peas for lunch). At Histon, Chivers' comparatively new-planted widely separated rows of blackcurrants were being picked, since the older, closepacked rows soaked the pickers' clothes after a rainy night.

The maturing of the fruit decides the cycle of work in the factory, and as the bulk of the crop arrives, a great many additional temporary workers are engaged, many of whom return year after year. On arrival at the factory, fruit for jam is checked most carefully for condition; sugar, and in the case of certain fruits, pectin is added and they are boiled together. Other checks are made before the jars are filled and capped. The jam is then cooled, labelled and packed.

In the case of table jellies, a very thorough mixing of ingredients is necessary before the

liquid jelly concentrate is filled into trays to cool and set. The slabs of jelly are then cut up into squares before packing.

Canning is rather more complicated (and much noisier). The fruit or vegetable is washed and graded—any waste tends to go into silage, with a real housewife's love of economy. Filling is a triple process, similar to ours, with vegetable—brine—sealing replacing syrup—carbonated water—crowning. The cans are then cooked, either in retorts or in tanks on a system similar to our pasteurisers, after which they are cooled and packed.

The processes are unfamiliar to most people in Schweppes, but the insistence everywhere on clean conditions and on quality control give these factories as smart an appearance as our own.

The future

With the acquisition of these three companies the Schweppes group has gained possession of a considerable share in the very competitive market for jam, table jellies and canned or bottled fruit and vegetables.

As well as an established place in the trade, we enjoy the goodwill carefully built up by these firms over three-quarters of a century and more. We have also acquired a rich store of know-how and technical skill. The first fruits of this are to be seen in the laboratories set up under the title of Connaught Food Products for research and development at Hendon and Histon.

One of the most pleasant aspects of our assignment was the friendliness of everyone we met at the three factories we visited. Our thanks are due to them all, particularly to Mr Archer and Mr Canham at Histon, Mr McNeill and Mr Ainsworth at Aintree, and to Miss Prince at Leeds.



Packing jam

Moorhouse's of Leeds

LIKE THE HARTLEYS, the Moorhouses started as grocers. It is said that the original Mr William Moorhouse called in at a farmhouse in the dales one day and was invited to tea. He was given lemon cheese so good that he asked for the recipe and persuaded his wife to make some for sale. On this first success the firm was founded.

The Moorhouses started making lemon cheese on a commercial scale in 1886 and were the first big manufacturers of mincemeat, which they put on the market in 1891. The first delivery of this was being made by pony-cart when Leeds' first tram suddenly appeared frightening the pony and making mincemeat (we don't see how we can escape that one) of its load.

As well as lemon cheese and mincemeat, Moorhouses make Christmas pudding, "Peter" puddings, jams, marmalades, and table jellies,

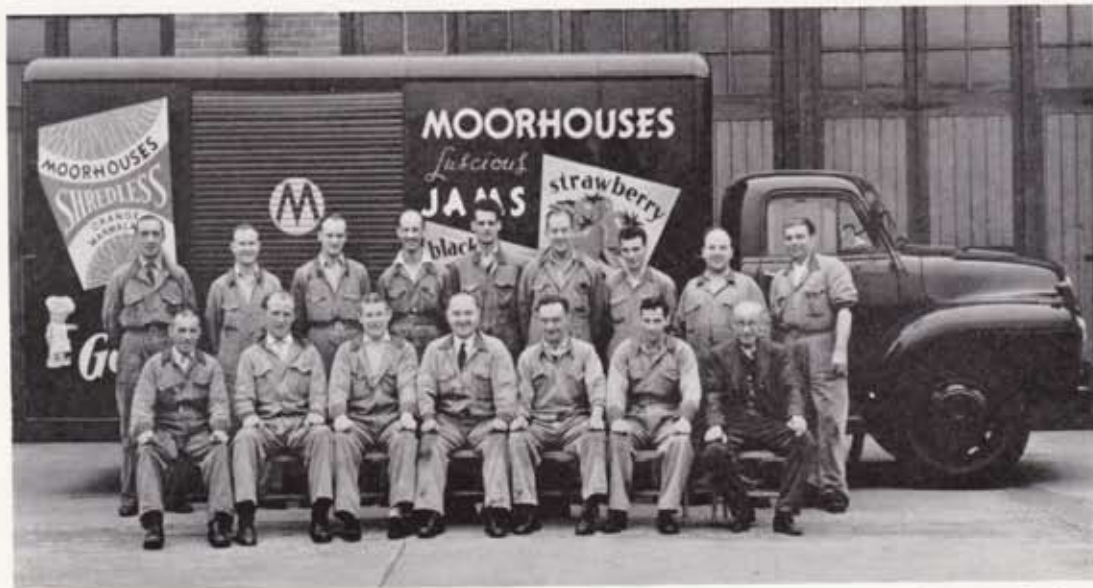
all of which are to be found in their famous Christmas Shopping Bag. They have a very large connection with the canteen, baking and catering businesses and for them they bottle large quantities of fruit, much of it grown on their own farms in Scotland.

In 1926 the Company far outgrew its premises in Leeds and built the celebrated Sunglow model factory on the outskirts of the city. In 1956 a second Sunglow factory was opened at Aylesbury, in Buckinghamshire, serving the southern half of the country.

When we visited the Leeds factory we were very much struck by the strong personalities of many of the people we met and heard of. Pride of place must go to Mr F. G. Moorhouse himself, who is also a director of Leeds United Football Club. There were also many others who have grown up with the Company and whose photographs will be found in this issue.



As he displays one of the famous *Christmas Shopping Bags*, Mr F. G. Moorhouse seems to be asking, "How many Schwepping days . . .?"



Transport (l. to r. front row): J. Varo, R. Brooks, R. Firbank, J. Beaumont, G. Simms, C. Jordon, E. Berry
 (back row): T. Corcoran, J. Clarkson, D. Tiplady, E. Walkinshaw, S. Vicars, B. Wrigglesworth, G. Lund, M. Warnes, J. Painter



Mrs Stocks—
keen cricket fan.
Married 2 years.
Loves dancing



Mr Hugh
Ritchie. Another
Manager. Scot-
tish—a member
of the Caledon-
ian Society



Aylesbury netball team (offices and works). They reached the final of the Aylesbury and district youth tournament in January 1960—their first season

Back row (l. to r.): Carol French (Res.), Pat Johnson (Capt.), Irene Beard, Ann Quigley (Res.), Mary Freeman (Res.), Mavis Ives, Terry Foster (Ref.), Joan Gardner (Res).
Front row (l. to r.): Linda Orchard, Beryl Timms, Sally Cleaver (Vice-Capt.), Audrey Radwell, Mrs Raven "Manager"—"Mother" and Reserve when pushed



Ernest Hught (left) and Tom Gallagher (right). Both started as jam boilers, Ernest 43 years ago and Tom five years later. Ernest works now in the flour room, is an enthusiastic billiards and snooker player. Tom works on fruit bottling.

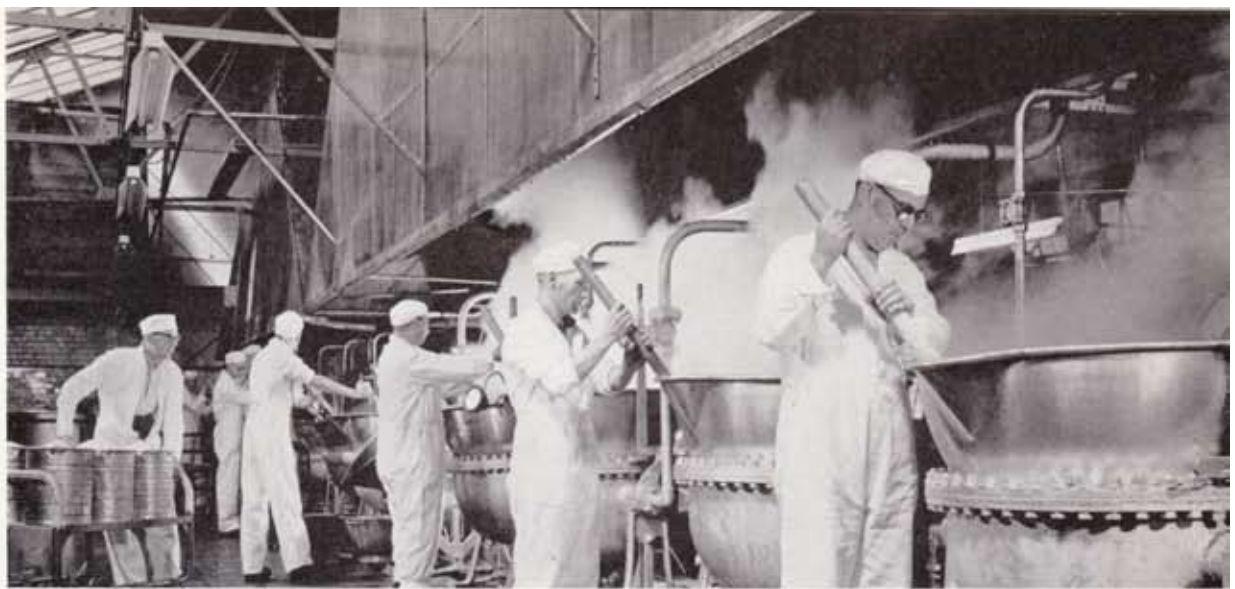


(r.): Mr Everson, joiner. 16 years service
(l.): Mr Harold MacGuire. 23 years. Gardening, records (classical). Does a little gardening but his main hobby is collecting and listening to classical records



Miss Webster. First Aid. 40 years service

(l. to r.) Miss Chadwick, sales sec., Miss Rodfus, sales sec., Miss Prince and Miss Sowden (sitting)



Boiling jam at Moorhouses



(r.) Edith Lowther chief waitress and (l.) Mabel Sheard, cook. Both keen tombola players and follow Leeds United.



Mr Wigglesworth, sales office manager. Miss Harlow, sales office supervisor. 70 years service between them



(Left) Mr Harry Hutchinson. 40 years. Transport Manager



Mr Stanley Everson, Works Manager. 47 years service. A very keen golfer



Miss May Dunwell. 45 years service. Now in export department



Supervisors (l. to r. front row): Mrs E. Smith, Mrs E. Lonsdale, Mrs W. Nunn, Mrs E. Roberts. (Back row): Miss A. Madely, Mrs M. Sawyer, Mrs S. Lucas, Mrs B. Bowman, Mrs M. Gallagher, Miss J. Callaghan



Mr F. G. Moorhouse photographed with his fellow directors, sales executives and representatives. This picture taken a few months ago contrasts interestingly with the photograph reproduced on page 2.

1. L. G. Buckley, *Advertising Manager*
2. Aled William, *Assistant Sales Manager*
3. B. J. Moorhouse, *Director and Secretary*
4. J. W. Garner, *Sales Manager*
5. F. G. Moorhouse, *Chairman and Managing Director*
6. G. A. Moorhouse, *Director*
7. J. L. Moorhouse, *Director*
8. R. Clancy, *Assistant Sales Manager*
9. J. G. Grady, *Sheffield Div.*
10. A. M. Harris, *Area Sales Manager, East Lancs.*
11. M. Hanmore, *Bradford Div.*
12. R. G. Laycock, *Trainee*
13. H. R. Gann, *Leeds Div.*
14. R. V. Crook, *West Midlands Div.*
15. D. M. Darnborough, *Leeds Div.*
16. P. V. Connor, *Newcastle Div.*
17. H. Frost, *Sheffield Div.*
18. S. Darnbrough, *Head Salesman, Newcastle Div.*
19. W. Hughes, *Newcastle Div.*
20. F. E. Brown, *S. London Div.*
21. R. Broadfoot, *W. Midlands Div.*
22. J. Rumford, *S. London Div.*
23. A Rankin, *Scottish Div.*
24. H. O. Jackson, *N. London Div.*
25. J. Ratcliffe, *S. Manchester Div.*
26. R. Downes, *Scottish Div.*
27. R. D. Howells, *N. Liverpool Div.*
28. A. Warburton, *N. Manchester Div.*
29. J. C. Swindells, *Head Salesman, W. Midland Div.*
30. R. R. Lacey, *Area Sales Manager, West Midlands*
31. A. Mee, *N. Liverpool Div.*
32. R. Tinsley, *S. Manchester Div.*
33. J. Darragh, *Leeds Div.*
34. R. E. Lydiate, *N. Liverpool Div.*
35. D. Batty, *Leeds Div.*
36. D. A. Bishop, *N. London Div.*
37. G. E. Titchener, *Sheffield Div.*
38. R. Walton, *E. Midlands Div.*
39. P. J. Butler, *Area Sales Manager, North East*
40. R. H. Lawlor, *E. Midlands Div.*
41. M. Ditcher, *Sheffield Div.*
42. J. Vallance, *Head Salesman, Scottish Div.*
43. N. H. Chater, *E. Midlands Div.*
44. F. H. Bryan, *Area Sales Manager, South London*
45. N. Ashley, *Leeds Div.*
46. F. Stephens, *Head Salesman, Bradford Div.*
47. T. H. R. James, *S. Manchester Div.*
48. A. M. Dickman, *Leeds Div.*
49. A. Jay, *Leeds Div.*
50. B. Bell, *Bradford Div.*
51. A. E. Stocks, *Head Salesman, S. Liverpool Div.*
52. T. T. Hudson, *W. Midlands Div.*
53. E. Roe, *London Div.*
54. G. E. Burnham, *S. Liverpool Div.*
55. A. E. Eastwood-Robinson, *S. London Div.*
56. V. Stephenson, *N. Liverpool Div.*
57. T. W. Gough, *E. Midlands Div.*
58. R. H. Bracey, *Head Salesman, N. London Div.*
59. T. J. Collins, *W. Midlands Div.*
60. J. L. Stirk, *Bradford Div.*
61. J. R. Jones, *S. Liverpool Div.*
62. B. J. Pearce, *S. London Div.*
63. H. J. Robertshaw, *Head Salesman, N. Liverpool Div.*
64. D. W. J. Brand, *Head Salesman, S. London Div.*
65. M. J. Morgan, *S. Liverpool Div.*
66. K. Hewitt, *S. Liverpool Div.*
67. R. Stones, *Newcastle Div.*
68. L. J. Macadam, *Sheffield Div.*
69. J. Anderton, *N. Manchester Div.*
70. J. H. Veitch, *Newcastle Div.*
71. E. Rafferty, *Bradford Div.*
72. R. B. Brown, *Head Salesman, Sheffield Div.*
73. K. Porter, *N. London Div.*
74. J. C. Blackwell, *W. Midlands Div.*
75. J. S. Brown, *Trainee*
76. J. Austwick, *Bradford Div.*
77. D. P. Walker, *Trainee*
78. W. N. Slee, *Head Salesman, Leeds Div.*
79. P. B. Walton, *Sheffield Div.*
80. L. T. Ellis, *Area Sales Manager, North West*
81. E. Molloy, *Sheffield Div.*
82. R. Preston, *N. Manchester, Div.*
83. L. E. Clough, *Head Salesman, S. Manchester Div.*
84. H. L. Whitehair, *N. London Div.*
85. C. Wrigglesworth, *Sales Office Manager*
86. J. L. Davies, *N. London Div.*
87. H. J. Horwood, *S. London Div.*
88. L. McDonald, *N. London Div.*
89. C. R. Marper, *Sheffield Div.*
90. L. Miles, *S. Manchester Div.*